

## AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

**To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3**

<b>Station and Location:</b> WFTS - Tampa	<b>Date:</b> 8/30/12
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I, Stephanie Kincaid  
 acting on behalf of Mitt Romney, a legally  
 qualified candidate of the Republican political  
 party for the office of President  
 in the General  
 election to be held on: November 6, 2012  
 do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
*see schedules for Aug. 31-Nov. 6					

**Total Charges:** \*see schedules for Aug. 31-Nov. 6

NAB Form PB-13 Candidates

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Romney For President, Inc.

and you are authorized to announce the time as paid for by such person or entity.  
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Harrell Crute

This station has disclosed to me its political advertising policies, (including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

**THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.**

**To Be Signed By Candidate or Authorized Committee**

8/30/12

Date

[Signature]

Signature

**To Be Signed By Station Representative**

☐ Accepted

☐ Accepted in Part

☐ Rejected

[Signature]

Signature

[Printed Name]

Printed Name

[Title]

Title

### CANDIDATE CERTIFICATION

**In Order For Federal Candidates to Receive The Lowest Unit Charge During a Political Window, the Following Certification Is Required:**

I, Stephanie Kincaid (on behalf of Romney for President, Inc.)  
(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☒ does

☒ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

- ☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.
- ☒ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

S. Kincaid

signature of candidate or authorized committee

Stephanie Kincaid

printed name

8/10/12

date



WFTS

# ORDER

Print Date 10/23/12

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Flight Dates 10/24/12-10/30/12

Order Sep 00:20:00

Product

Estimate # **Order # 61**

Contract / Revision **315646 /**

**Romney for President, Inc. 10.24-10.30.12**

Alt Order #

Original Date / Revision

10/23/12 10/23/12

Agency Com 15%

Billing Type Cash

Billing Contact

Order Type GENERAL

Advertiser **Romney / Republican / Presi**

**138 Conant Street  
Beverly, MA 01915**

Billing Cycle EOM/EOC

Billing Calendar BROADCAST

Demographic A35+

Agency **American Rambler Producti**

Rev Codes POL POL CAND

Buying Contact

Sales Office EWSDC

Product Codes PL

Sales Region NAT

Priority P-3

**138 Conant Street  
Beverly, MA 01915**

Agency Ref

Advertiser Ref

Primary Account Executive

Marta Salazar-Perren

Account Executive	Order%	Start Date	End Date
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Marta Salazar-Perren	100%		
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Order Share % Market Value

Competing Station	% of Order	Amount
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CABLE	%	
UNKWN	100%	
WBHS	%	
WBSV	%	
WCLF	%	
WEDU	%	
WFLA	%	
WMOR	%	
WTOG	%	
WTSP	%	
WTTA	%	
WTVT	%	
WUSF	%	
WVEA	%	
WWSB	%	
WXPX	%	

## Order Totals

## Billing Plan

Month	# of Spots	Net Amount	Gross Amount	Rating	Start Date	End Date	# Spots	Net Amount	Gross Amount
October 2012	78	\$99,577.50	\$117,150.00	0.00	10/01/12	10/28/12	78	\$99,577.50	\$117,150.00
November 2012	38	\$66,215.00	\$77,900.00	0.00	10/29/12	10/30/12	38	\$66,215.00	\$77,900.00
<b>Totals</b>	<b>116</b>	<b>\$165,792.50</b>	<b>\$195,050.00</b>	<b>0.00</b>					

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 1	WFTS	10/29/12	10/30/12	M-F 6-7a ABC Action News	CM	558-7a	22-----	:30	4	\$500.00	P-3	0.00	NM	4	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	22-----					4	\$500.00		0.00			



WFTS

Print Date: 10/23/12

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Contract / Revision **315646** Flight Dates **10/24/12-10/30/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney for President, Inc.** Estimate # Order # **61**

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 2	WFTS	10/24/12	10/26/12	M-F 6-7a ABC Action News	CM	558-7a	--222--	:30	6	\$500.00	P-3	0.00 NM	6	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	--222--					6	\$500.00		0.00		
N 3	WFTS	10/24/12	10/26/12	M-F 7-9a GMA GMA	CM	658-9a	--222--	:30	6	\$600.00	P-3	0.00 NM	6	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	--222--					6	\$600.00		0.00		
N 4	WFTS	10/29/12	10/30/12	M-F 7-9a GMA GMA	CM	658-9a	22-----	:30	4	\$600.00	P-3	0.00 NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	22-----					4	\$600.00		0.00		
N 5	WFTS	10/29/12	10/30/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	11-----	:30	2	\$800.00	P-3	0.00 NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	11-----					2	\$800.00		0.00		
N 6	WFTS	10/24/12	10/26/12	M-F 11a-12p M-F 11a-12p	CM	1058a-12p	--111--	:30	3	\$800.00	P-3	0.00 NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	--111--					3	\$800.00		0.00		
N 7	WFTS	10/24/12	10/26/12	M-F 12-1p ABC Action News	CM	1158a-1p	--111--	:30	3	\$400.00	P-3	0.00 NM	3	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	--111--					3	\$400.00		0.00		
N 8	WFTS	10/29/12	10/30/12	M-F 12-1p ABC Action News	CM	1158a-1p	11-----	:30	2	\$400.00	P-3	0.00 NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	11-----					2	\$400.00		0.00		
N 9	WFTS	10/24/12	10/26/12	M-F 1-2p M-F 1-2p	CM	1258-2p	--111--	:30	3	\$550.00	P-3	0.00 NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	--111--					3	\$550.00		0.00		
N 10	WFTS	10/29/12	10/30/12	M-F 1-2p M-F 1-2p	CM	1258-2p	11-----	:30	2	\$550.00	P-3	0.00 NM	2	\$1,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	11-----					2	\$550.00		0.00		
N 11	WFTS	10/29/12	10/30/12	M-F 2-3p 2-3pm General Hospital	CM	158-3p	11-----	:30	2	\$700.00	P-3	0.00 NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	11-----					2	\$700.00		0.00		
N 12	WFTS	10/24/12	10/26/12	M-F 2-3p 2-3pm General Hospital	CM	158-3p	--111--	:30	3	\$700.00	P-3	0.00 NM	3	\$2,100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	--111--					3	\$700.00		0.00		
N 13	WFTS	10/24/12	10/26/12	M-F 4-5p M-F 4-5p	CM	358-5p	--111--	:30	3	\$1,000.00	P-3	0.00 NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	--111--					3	\$1,000.00		0.00		
N 14	WFTS	10/29/12	10/30/12	M-F 4-5p M-F 4-5p	CM	358-5p	11-----	:30	2	\$1,000.00	P-3	0.00 NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	11-----					2	\$1,000.00		0.00		



WFTS

Print Date: 10/23/12

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Contract / Revision 315646 Flight Dates 10/24/12-10/30/12

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:20:00

Advertiser Romney / Republican / Pres Product Romney for President, Inc. Estimate # Order # 61

														Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N14	WFTS	10/29/12	10/30/12	M-F 4-5p M-F 4-5p	CM	358-5p	11-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	11-----			2			\$1,000.00		0.00			
N15	WFTS	10/29/12	10/30/12	M-F 5-530p ABC Action News	CM	458-530p	11-----	:30	2	\$700.00	P-3	0.00	NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	11-----			2			\$700.00		0.00			
N16	WFTS	10/24/12	10/26/12	M-F 5-530p ABC Action News	CM	458-530p	--111--	:30	3	\$1,400.00	P-2	0.00	NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	--111--			3			\$1,400.00		0.00			
N17	WFTS	10/24/12	10/26/12	M-F 530-6p ABC Action News	CM	530-6p	--111--	:30	3	\$1,600.00	P-2	0.00	NM	3	\$4,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	--111--			3			\$1,600.00		0.00			
N18	WFTS	10/29/12	10/30/12	M-F 530-6p ABC Action News	CM	530-6p	11-----	:30	2	\$800.00	P-3	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	11-----			2			\$800.00		0.00			
N19	WFTS	10/24/12	10/26/12	M-F 6-630p ABC Action News	CM	558-630p	--111--	:30	3	\$1,800.00	P-2	0.00	NM	3	\$5,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	--111--			3			\$1,800.00		0.00			
N20	WFTS	10/29/12	10/30/12	M-F 6-630p ABC Action News	CM	558-630p	11-----	:30	2	\$900.00	P-3	0.00	NM	2	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	11-----			2			\$900.00		0.00			
N21	WFTS	10/24/12	10/26/12	M-F 7-730p 7-730p The List	CM	658-730p	--111--	:30	3	\$800.00	P-3	0.00	NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	--111--			3			\$800.00		0.00			
N22	WFTS	10/29/12	10/30/12	M-F 7-730p 7-730p The List	CM	658-730p	1-----	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	1-----			1			\$800.00		0.00			
N23	WFTS	10/24/12	10/26/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	--111--	:30	3	\$1,000.00	P-3	0.00	NM	3	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	--111--			3			\$1,000.00		0.00			
N24	WFTS	10/29/12	10/30/12	M-F 730-8p 730-8p Let's Ask America	CM	728-758p	11-----	:30	2	\$1,000.00	P-3	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	11-----			2			\$1,000.00		0.00			
N25	WFTS	10/24/12	10/26/12	M-SU 11-1135p ABC Action News	CM	11-1135p	--222--	:30	6	\$1,500.00	P-3	0.00	NM	6	\$9,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	--222--			6			\$1,500.00		0.00			
N26	WFTS	10/29/12	10/30/12	M-SU 11-1135p ABC Action News	CM	11-1135p	22-----	:30	4	\$1,500.00	P-3	0.00	NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	22-----			4			\$1,500.00		0.00			



WFTS

Print Date: 10/23/12

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Contract / Revision 315646 Flight Dates 10/24/12-10/30/12

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:20:00

Advertiser Romney / Republican / Pres Product Romney for President, Inc. Estimate # Order # 61

													Totals	
Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 26	WFTS	10/29/12	10/30/12	M-SU 11-1135p ABC Action News	CM	11-1135p	22-----	:30	4	\$1,500.00	P-3	0.00 NM	4	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	22-----					4	\$1,500.00		0.00		
N 27	WFTS	10/29/12	10/29/12	Monday 8-10p Dancing Monday 8-10p Dancing	CM	758-10p	M-----	:30	2	\$9,000.00	P-3	0.00 NM	2	\$18,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	M-----					2	\$9,000.00		0.00		
N 28	WFTS	10/29/12	10/29/12	Monday Prime C CASTLE	CM	10-11p	M-----	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	M-----					2	\$5,000.00		0.00		
N 29	WFTS	10/30/12	10/30/12	Tuesday Prime A DWTS Results	CM	758-9p	-T-----	:30	2	\$10,000.00	P-3	0.00 NM	2	\$20,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	-T-----					2	\$10,000.00		0.00		
N 30	WFTS	10/30/12	10/30/12	Tuesday Prime C Private Practice	CM	10-11p	-T-----	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	-T-----					1	\$5,000.00		0.00		
N 31	WFTS	10/24/12	10/24/12	Wednesday Prime A MIDDLE/NEIGHBORS	CM	758-9p	--W----	:30	1	\$4,000.00	P-3	0.00 NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	--W----					1	\$4,000.00		0.00		
N 32	WFTS	10/25/12	10/25/12	Thursday Prime B Grey's Anatomy	CM	9-10p	---T---	:30	1	\$6,000.00	P-3	0.00 NM	1	\$6,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	---T---					1	\$6,000.00		0.00		
N 33	WFTS	10/25/12	10/25/12	Thursday Prime C SCANDAL	CM	10-11p	---T---	:30	1	\$5,000.00	P-3	0.00 NM	1	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	---T---					1	\$5,000.00		0.00		
N 34	WFTS	10/26/12	10/26/12	Friday Prime A Shark Tank	CM	758-9p	----F--	:30	1	\$3,000.00	P-3	0.00 NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	----F--					1	\$3,000.00		0.00		
N 35	WFTS	10/26/12	10/26/12	Friday Prime B WWYD	CM	9-10p	----F--	:30	2	\$4,000.00	P-3	0.00 NM	2	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	----F--					2	\$4,000.00		0.00		
N 36	WFTS	10/26/12	10/26/12	Friday Prime C 20/20	CM	10-11p	----F--	:30	2	\$5,000.00	P-3	0.00 NM	2	\$10,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	----F--					2	\$5,000.00		0.00		
N 37	WFTS	10/27/12	10/27/12	Sa 6-7a Sa 6-7a	CM	6-7a	-----S-	:30	2	\$250.00	P-3	0.00 NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	-----S-					2	\$250.00		0.00		
N 38	WFTS	10/27/12	10/27/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00 NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>		
Week:		10/24/12	10/30/12	-----S-					1	\$300.00		0.00		



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Contract / Revision **315646** Flight Dates **10/24/12-10/30/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney for President, Inc.** Estimate # Order # **61**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 38	WFTS	10/27/12	10/27/12	Sa 9-10a Sa 9-10a	CM	9-10a	-----S-	:30	1	\$300.00	P-3	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S-					1	\$300.00		0.00			
N 39	WFTS	10/27/12	10/27/12	NCAA Fball Game 12n S NCAA Fball Game 12n S	CM	12p-3:30p	-----S-	:30	2	\$500.00	P-6	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S-					2	\$500.00		0.00			
N 40	WFTS	10/27/12	10/27/12	NCAA Fball Game 330p NCAA Fball Game 330p	CM	3:30-7p	-----S-	:30	2	\$2,000.00	P-3	0.00	NM	2	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S-					2	\$2,000.00		0.00			
N 41	WFTS	10/27/12	10/27/12	NCAA Fball-Prime NCAA Fball-Prime	CM	758-1130p	-----S-	:30	2	\$1,500.00	P-6	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S-					2	\$1,500.00		0.00			
N 42	WFTS	10/27/12	10/27/12	M-SU Late News after 5p ABC Action News	CM	1135p-12a	-----S-	:30	1	\$1,200.00	P-3	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S-					1	\$1,200.00		0.00			
N 43	WFTS	10/28/12	10/28/12	Su 6-7a Su 6-7a	CM	6-7a	-----S	:30	2	\$250.00	P-3	0.00	NM	2	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					2	\$250.00		0.00			
N 44	WFTS	10/28/12	10/28/12	SU 7-8a GMA SU 7-8a	CM	658-8a	-----S	:30	2	\$500.00	P-3	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					2	\$500.00		0.00			
N 45	WFTS	10/28/12	10/28/12	Su 8-9a Su 8-9a	CM	8-9a	-----S	:30	2	\$300.00	P-3	0.00	NM	2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					2	\$300.00		0.00			
N 46	WFTS	10/28/12	10/28/12	SU 9-10a This Week Su 9-10a This Week	CM	9-10a	-----S	:30	1	\$2,000.00	P-6	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					1	\$2,000.00		0.00			
N 47	WFTS	10/28/12	10/28/12	SU 6-630p ABC Action News	CM	558-630p	-----S	:30	1	\$800.00	P-3	0.00	NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					1	\$800.00		0.00			
N 48	WFTS	10/28/12	10/28/12	Sunday Prime A AFHV	CM	658-8p	-----S	:30	1	\$3,000.00	P-3	0.00	NM	1	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					1	\$3,000.00		0.00			
N 49	WFTS	10/28/12	10/28/12	Sunday Prime B Once Upon A Time	CM	8-9p	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					1	\$8,000.00		0.00			
N 50	WFTS	10/28/12	10/28/12	Sunday Prime C REVENGE	CM	9-10p	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					1	\$8,000.00		0.00			





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Contract / Revision **315646** Flight Dates **10/24/12-10/30/12**

Hiatus Dates

Original Date / Revision 10/23/12/ 10/23/12

Order Sep 00:20:00

Advertiser **Romney / Republican / Pres** Product **Romney for President, Inc.** Estimate # Order # **61**

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Totals	
														Spots	Amount
N 50	WFTS	10/28/12	10/28/12	Sunday Prime C REVENGE	CM	9-10p	-----S	:30	1	\$8,000.00	P-3	0.00	NM	1	\$8,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					1	\$8,000.00		0.00			
N 51	WFTS	10/28/12	10/28/12	M-SU 11-1135p ABC Action News	CM	11-1135p	-----S	:30	1	\$1,500.00	P-3	0.00	NM	1	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/24/12	10/30/12	-----S					1	\$1,500.00		0.00			
Totals														116	\$195,050.00